

OUTSOURCING AND TECHNOLOGY

NOVA SCOTIA IS A SMART INVESTMENT

NOVA SCOTIA'S strategic **GEOGRAPHIC LOCATION**, **COMPETITIVE COSTS**, and **LEADING INFRASTRUCTURE** not to mention its **PEOPLE**, **CULTURE** and **QUALITY OF LIFE** makes it a destination of choice for companies to **OUTSOURCE** or set up their **IT SUPPORT**, **SHARED SERVICES**, and **CAPTIVE CENTRES**.



PACIFIC COAST



NOVA SCOTIA



EUROPE

NOVA SCOTIA CAN BE THERE FAST

In the run of a single work day, you can

DO BUSINESS WITH EUROPE AND THE PACIFIC COAST

A GLOBAL WORKFORCE



MORE IMMIGRANTS CHOOSE CANADA

than any other country in the world.

Nova Scotia is among the **TOP 3** **OUTSOURCING DESTINATIONS** in North America.

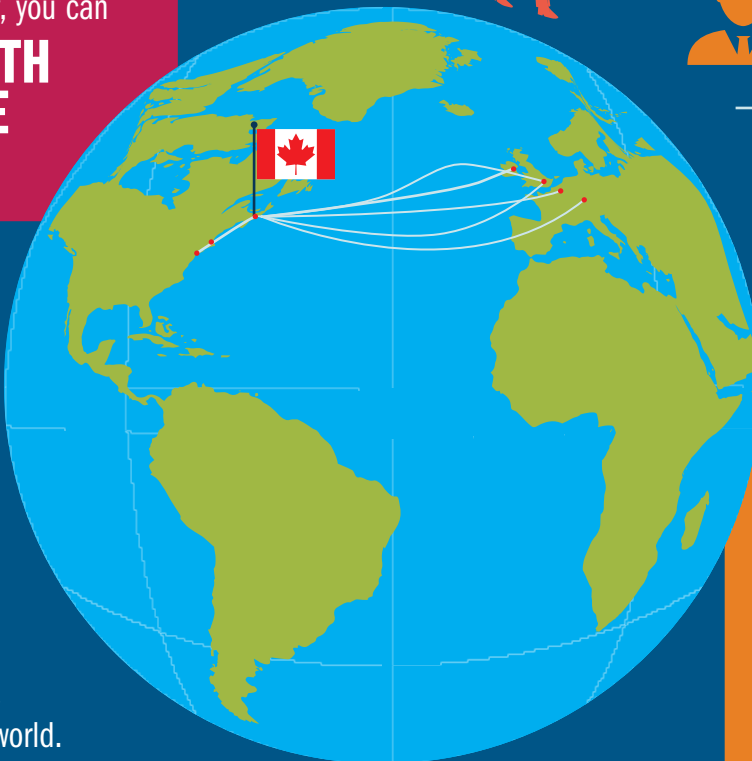
Nova Scotia's Hibernia trans-Atlantic cable route is the **ONLY FAST, DIRECT CONNECTION** for the US and Canada to Ireland and the UK.



NOVA SCOTIA IS CANADA'S UNIVERSITY CAPITAL



with more post-secondary graduates per capita than any other province.



CANADA RANKS **NO. 1** OVERALL IN THE BEST COUNTRIES FOR BUSINESS

\$ Nova Scotia's capital city has one of the **LOWEST ANNUAL OPERATING COSTS.**

\$\$ Halifax has a **12%** cost advantage over Toronto, **10%** over London, and **29%** over New York.

